

PREFERRED Acquires MacMD

Posted August 1st, 2018

Chicagoland's premium provider of World Class IT - Driving Business Growth

Tinley Park, IL — **PREFERRED COMMUNICATION SYSTEMS** (“PREFERRED”) announced today that it has acquired MacMD .

“**Acquiring MacMD** allows Preferred to incorporate over 27 years of IT expertise to expand serving clients with fully managed services and security in the Mac specific marketplaces,” said Vince Arden, President of Preferred. “The acquisition of MacMD was all about adding great personnel to our team,” continues Vince. “We also gain a Chicago location, that allows us to better serve our clients in the Chicago loop area.” “The MacMD team will help us to continue expanding our client base in the creative marketing space, who need a highly-professional managed service provider that understands their industry and unique needs.”

“We believe in building synergies by empowering each individual in our organization to excel,” commented Christine Arden, COO. Christine added “We are confident that Preferred’s growth will be enhanced by the MacMD team acquisition.

About MacMD

MacMD has built their reputation on being the leading provider of highly-skilled technicians to support companies with Mac based systems since 2005. The team consists of Mac-centric technology professionals, dedicated to helping manage technology, in a world where it’s increasingly mission-critical. Preferred and MacMD have been strategic partners, working on joint projects and customer service delivery, for over 8 years. The acquisition was a “natural step” and “feels right,” said Ben Robertson, the former owner of MacMD. Ben will help provide the transitional

leadership for a period of time to ensure a solid integration of services, personnel and client relationships, take place.

About Preferred

Vince Arden, a graduate of DeVry University.

Vince is the founder and President of Preferred Communication Systems, a professional services IT firm located in Tinley Park IL. Preferred services clients throughout Chicagoland and has delivered world class IT for over 27 years. Vince provides vision, has built a strong leadership team, and he drives the business vision, mission and value.

Vince has extensive experience providing virtual CIO-level strategic thought leadership. He is involved in providing IT consulting, management of complex technology projects, implementation of industry support best practices and security solutions. Vince was cited by IT industry leading publications like Redmond magazine and a contributing author to the Cloud and Business Review.

Christine Arden, has an MBA from St. Xavier University, has provided expertise in various roles at Preferred over the past 27 years and has vast knowledge of IT service delivery and procedures. Christine is Chief Operations Officer and helps implement and refine our world class service methodology.

Preferred continues to build a team of passionate and dedicated individuals who consistently deliver World Class IT and a Better Bottom Line. We have successfully served over hundreds of businesses that rely on technology to maximize staff productivity and profitability. Preferred continues to demonstrate a strong commitment to providing unrivaled service, a professional staff with extensive expertise, and results-based performance.

The Acquisition of MacMD will help us achieve continue success as an IT partner with services, capabilities and experience not found in any other firm in Chicagoland.